



# How the Sausage Gets Made

Examining the Process of Information Creation

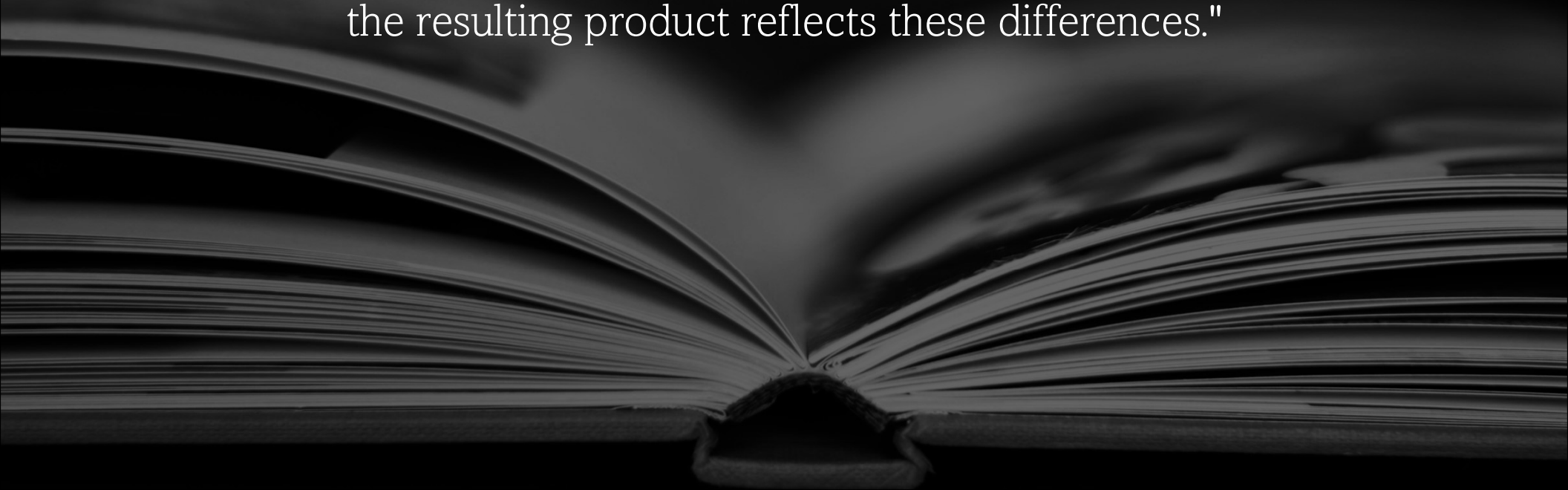
With Susan Vandagriff and Matt Jabaily

# The ACRL Framework for Information Literacy

- What is information literacy?
- Who teaches information literacy?
- What is the framework? What is a frame?
- What are the frames?
  - Authority Is Constructed and Contextual
  - **Information Creation as a Process**
  - Information Has Value
  - Research as Inquiry
  - Scholarship as Conversation
  - Searching as Strategic Exploration

# Information Creation as a Process

"Information in any format is produced to convey a message and is shared via a selected delivery method. The iterative processes of researching, creating, revising, and disseminating information vary, and the resulting product reflects these differences."



# Activity 1: We're a [Media Company]!

- Working with your group, roleplay as the information creators on your scenario sheet.
- Using the questions on your scenario sheet, think through what challenges, compromises, and motivations influence what you information you produce and how.
- Get ready to share out with the group!

# We're a [Media Company]! variations

- Introduce a scenario change, and see how it impacts each groups choices. Some examples:
  - Print moves to digital
  - AI can produce and scrape content
  - OA publishing is mandatory for federally funded projects
- Use variations on the same kinds of media. Examples:
  - We're a local newspaper vs. We're the *Wall Street Journal*
  - We're a major scholarly publisher vs. We're a small society journal

## Activity 2: Why is it like this!?

- Working with your group, make the case for your source's design.
  - Looking at as many components as you can in the time allotted, think about how this is a feature, not a flaw.
  - Some components you might consider:
    - Formatting/layout
    - Graphics/images
    - Font
    - Language/syntax
    - Section headings
    - Methodology
    - Topic scope
    - Anything else that stands out to you



# Reflect and Share Out

- In your discipline, what are the primary types of information used and what creation processes are most valued?
- Are there pros and cons for having fixed values on information types within a discipline?
- In your classes, how do you engage students in thinking critically about how the information they use is created?
- What other aspects of information creation do you think students need to consider when consuming or using media?



# Questions?

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